



FIRST NETWORK OF ECONOMIC REACTIVATION AND TOURISM POST COVID 19- IN CARTAGENA

MAIN SPONSOR

Sponsoring an event is one of the best strategies to increase popularity and visibility, improve prestige and credibility front of competitors, suppliers and customers, and strengthen strategic alliances.

Benefits of sponsorship

- Presence in the **Bizdiversity.Directory** [MarketPlace](https://www.bizdiversity.directory/marketplace)¹ for **six (6) months** (Logo Based on a Height size of 262 pixels per Width of 461 pixels). > It has a cost of \$350 dollars per month (1,330,000.00 COP) with a total value of \$2,100 dollars for six months and seen in a Network of **18,000.00+** companies **worldwide**.

¹ <https://www.bizdiversity.directory/marketplace>





Directory Statistics

Listings: 18515

New Listings in past 24 hrs: 37

From <https://www.bizdiversity.directory/home>

- High intensity advertising visibility and promotion before, during and after the event through [social networks](#)² and [event website](#)³ at Caribbean Ecotours for **six (6) months**.
 - They will be able to place their advertising strategically during the stage of the event and they will **have fifteen (15) minutes** to expose their products and services to the public in person and online.
 - **Exclusive blog** on the [website](#)⁴ of Caribbean Ecotours S.A.S in the event session which will be designed with **SEO** to increase position on the internet.
- ❖ If you are a main sponsor, you can differentiate yourself from the competition and **in the next event you will have 15% discount**.

² <https://www.instagram.com/caribbeanecotours/>

³ <https://caribbeanecotours.com/event/networking-de-activacion-economica-y-cultural-post-covid-19/#more-1888>

⁴ <https://caribbeanecotours.com/event/networking-de-activacion-economica-y-cultural-post-covid-19/#more-1888>



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BIZDIVERSITY
MULTICULTURAL BUSINESS COMMUNITY



CORECA E.S.P.
CORPORACIÓN RECICLAJES DE CARTAGENA



- **50% discount** on [Gold Membership](#)⁵ **Bizdiversity.Directory** for **one (1) year**
- **Accountable Group accompaniment** for **3 months** equivalent to 3 one-hour meetings (worth \$225>\$870,000 COP approximately)
- **Five (5) Free** tickets to all events.

Advantages of participating as a Main Sponsor:

1. Boost its positioning at local and international level to **18,000.00+ companies worldwide.**
2. Foster and strengthen business relationships and increase your sales by up to **30% more** as a **BizDiversity** Diversity Equity & Inclusion member through its directory (**Bizdiversity.Directory** Membership) of businesses and accountable groups.
3. Promote and strengthen business/trade relations. We will have the virtual presence of American companies, thanks to **BIZDIVERSITY.NET** and Network worldwide.
4. Visibility in the short, medium and long term
5. Opportunity to show and sell your products or services
6. Improving the image of the Company
7. Market research providing valuable customer satisfaction data

PRICE: \$11,305,000 COP*

***50% discount for sponsorship of the 2nd event⁶**

⁵ <https://www.bizdiversity.directory/join>

⁶ The Main Sponsor of the 1ER NETWORK OF ECONOMIC REACTIVATION AND TOURISM POST COVID- 19 IN CARTAGENA will have 50% discount for the sponsorship of the second After Hours Event for a Free Networking. See information of SPONSOR AFTER EVENT*



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STANDS

During the **NETWORK OF ECONOMIC REACTIVATION AND TOURISM POST COVID-19 IN CARTAGENA**, will be able to make their products available at local, national and international level thanks to the virtual transmission in the **United States and Colombia**. We will have the presence of Americans, thanks to **BIZDIVERSITY**, who are waiting to meet entrepreneurs committed to the economic growth of Cartagena. In the same space you can get feedback from potential clients, employers and the community in general, you can identify markets, exchange ideas and networking. Also, you will receive an educational workshop on sustainable reactivation, ecological tourism, diversity and inclusion and use of waste focused on the business sector.

For one hour each stand will be promoting its products and services according to the booth purchased. For this, each company must prepare its presentation and advertising to be shared with attendees. It is important to mention that US companies will be listening to your presentation so there will be people translating the presentation, in that same line, each company must send its presentation text in English 5 days in advance.

GOLD STAND

PRICE: \$1.785.000 COP

- The company will have a large stand located in the best places of the event.
- They will be the first to participate and will have **five (5) minutes** to present their products and services to the public in general and online.



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- They will have high intensity advertising visibility and promotion before, during and after the event, on [social networks](#)⁷ and [website](#)⁸ for **4 months**.
- **Promotion of your logo** permanently and on multiple websites
- **30% discount** on Gold Bizdiversity.Directory membership for 1 year.
- **Accountable Group accompaniment** for **3 months** equivalent to 3 one-hour meetings (worth \$225>\$870,000 COP approximately)
- **4 free tickets** to all events
- They will be able to offer and **sell their products** to the public and interact with attendees on an ongoing basis.
- Virtual interaction with foreign companies to obtain alliances
- **Attendance certificate**

SILVER STAND

PRICE: \$1.428.000 COP

- The company will have a medium stand located in the middle area of the place
- They will be the second to participate and will have **three (3) minutes** to present their products and services to the public in general and online.
- They will have medium/high intensity advertising visibility and promotion before, during and after the event through [social networks](#)⁹ and [website](#)¹⁰ for **3 months**.
- **30% discount** for [Silver membership](#)¹¹ **Bizdiversity.Directory** for 1 year.
- **Accountable Group accompaniment** for **3 months** equivalent to 3 one-hour meetings (worth \$225>\$870,000 COP approximately)

⁷ <https://www.instagram.com/caribbeanecotours/>

⁸ <https://caribbeanecotours.com/event/networking-de-activacion-economica-y-cultural-post-covid-19/#more-1888>

⁹ <https://www.instagram.com/caribbeanecotours/>

¹⁰ <https://caribbeanecotours.com/event/networking-de-activacion-economica-y-cultural-post-covid-19/#more-1888>

¹¹ <https://www.bizdiversity.directory/join>



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- **3 free tickets** to all events
- They will be able to offer and **sell their products** to the public and interact with attendees on an ongoing basis.
- Virtual interaction with foreign companies to obtain alliances
- **Attendance certificate**

BRONZE STAND

PRICE: \$952.000 COP

- The company will have a small stand located in the lower area of the venue
- They will be the third parties to participate and will have **1.5 minutes** to present their products and services to the public in general and online.
- They will have medium intensity advertising visibility and promotion before, during and after the event through [social networks](#)¹² and [website](#)¹³ for **2 months**.
- **15% discount** for [Silver membership](#)¹⁴ **Bizdiversity.Directory** for **one (1) year**
- **Accountable Group accompaniment** for **3 months** equivalent to 3 one-hour meetings (worth \$225>\$870,000 COP approximately)
- **2 free tickets** to all events
- They will be able to offer and **sell their products** to the public and interact with attendees on an ongoing basis.
- Virtual interaction with foreign companies to obtain alliances
- **Attendance certificate**

¹² <https://www.instagram.com/caribbeanecotours/>

¹³ <https://caribbeanecotours.com/event/networking-de-activacion-economica-y-cultural-post-covid-19/#more-1888>

¹⁴ <https://www.bizdiversity.directory/join>



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GROUP STAND OR TABLE CAPTAINS

PRICE: \$595.000 COP

- The company will have a group stand located in the lower area of the venue
- They will be the last to participate and will have **one (1) minute** to present their products and services to the public in general in each **Speed Datings Networking session**
- They will have low intensity advertising visibility and promotion before, during and after the event through [social networks](#)¹⁵ and [website](#)¹⁶ for **one (1) month**.
- **10% discount** for [Silver Membership](#)¹⁷ *Bizdiversity.Directory* for **one (1) year**.
- **20% discount** on tickets for the next Main Event.
- **Accountable Group accompaniment for 3 months** equivalent to 3 one-hour meetings (worth \$225>\$870,000 COP approximately)
- **Free tickets** to all events
- They will be able to offer and **sell their products** to the public and interact with attendees on an ongoing basis.
- Virtual interaction with foreign companies to obtain alliances
- **Attendance certificate**

¹⁵ <https://www.instagram.com/caribbeanecotours/>

¹⁶ <https://caribbeanecotours.com/event/networking-de-activacion-economica-y-cultural-post-covid-19/#more-1888>

¹⁷ <https://www.bizdiversity.directory/join>



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TICKET ON-SITE

Entrance Ticket on-site for one (1) event: **\$142.800 COP**

Entrance Ticket on-site for one (1) event: **\$214.200 COP**

- Admission and participation in the event
- **25% discount** for ***Bizdiversity Membership*** for **one (1) year**.
- Constant interaction with face-to-face and virtual promotion companies
- **Accountable Group accompaniment** for **3 months** equivalent to 3 one-hour meetings (worth \$225>\$870,000 COP approximately)
- Public relations and strategic alliances
- Visibility and advertising through logos.
- **Certificate of attendance**

VIRTUAL TICKET


The virtual tickets can be purchased through [EventBrite](https://www.eventbrite.co/)¹⁸ & [Caribbean Ecotours S.A.S](https://caribbeanecotours.com/events/)¹⁹

KIND OF BUSINESS	PRICE	BENEFITS
Entrepreneur	\$7 dólares	-

¹⁸ <https://www.eventbrite.co/>

¹⁹ <https://caribbeanecotours.com/events/>





Small Businesses (up to 25 employees)	\$15 dollars	5% Silver membership BizDiversity
Small Businesses (up to 50 employees)	\$50 dollars	10% Silver membership BizDiversity
Small Businesses (up to 100 employees)	\$75 dollars	15% Silver membership BizDiversity
Medium-sized Businesses (500+ employees)	\$150 dollars	25% Gold membership BizDiversity
Big Companies (1000+ employees)	\$250 dollars	50% Gold membership BizDiversity

❖ If you are a sponsor of the stands, you can differentiate yourself from the competition and in the next event you will have 10% discount.

During this Networking you can:

- Increase visibility
- Generate empathy with the audience
- Strategic relationships
- Differentiate from competitors
- Boost sales
- Impact and relevance in the sector
- Social responsibility
- Expansion and search for new markets
- Companies can test their news
- Show exclusive offers





*MAIN SPONSOR EVENT AFTER HOURS- FREE NETWORK: \$11.305.000 COP

AN EVENT DESIGNED FOR FREE NETWORKING

❖ BENEFITS

- **Exclusive promotion** during the event.
- **Free presence** at the **Bizdiversity.Directory** [MarketPlace](https://www.bizdiversity.directory/marketplace)²⁰ for **1 year** with a value of \$4200.
- **Accountable Group accompaniment for 3 months** equivalent to 3 one-hour meetings (worth \$225>\$870,000 COP approximately)
- **Three (3) mentions** during the event party by the company representative (**5 minutes each session**)
- **Shared multimedia** production of the two events.
- **25% off** next Main Event.

²⁰ <https://www.bizdiversity.directory/marketplace>



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